

SNG Board meeting
May 23, 2018
Matthews Park

Agenda

7:00 Chair Bob Friddle

Board Members in Attendance: Bob Friddle, Marne Zafar, Elina Kolstad, Hannah Epstein, Lisa Boehlke, Alexis Troshinetz, Peter Fleck, Garrett Peterson, Marilyn Matheny

Guests: Jim Welsch, Cam Gordon

Staff: Doug Wise, Liza Davitch

Excused: Diann Anders, Mohamud Farah, Julie Madden, Daniel Handeen

Absent: Omar Mohamed

7:10 Guests:

Jim Welsch is interested in joining the board and is here to listen in on the meeting. New board openings have been posted in the SNG newsletters for the last two months.

Jim's Bio: 17 year resident/homeowner located in Milwaukee Avenue historic district. Served 3 years on Milwaukee Avenue Homeowners Association board, including one year as President. Bachelor's Degree in Urban Studies. Currently working as Compliance Consultant focused on the Community Reinvestment Act for Wells Fargo.

7:25 Pass Minutes from April meeting. Lisa motioned to pass. Alexis seconded. All in favor.

7:30 Executive and discussion.

Alexis: The CDC board needs a chair. Ken took it up, but he started his own business and wants to step back and attend periodically. Doug already keeps track of the housing program, so the question of Doug chairing is brought up. Doug: Funding for his salary is still in question so we should appoint someone else. Doug also needs an advocate from the board to allocate funding for his position.

Marne suggests the possibility of the three board members who regularly attend, Dan, Alexis, Garrett, co-chairing and rotating. The three of them will continue the discussion to decide.

CDC Motions:

Motion: The Seward Neighborhood Group (SNG) recommends denial of a variance to allow the Eagles to construct a pole sign at 2507 East 25th Street and recommends affected residents be allowed to meet with the Eagles to discuss other options. Ken Webb moved and Dan Handeen seconded. Motion passed.

Marilyn: I like the way it's resolved right now. Doug hasn't heard any further updates. Eagles Club did not attend the last CDC meeting. Marilyn: The resolution presented serves everyone right now. Marilyn in favor of accepting motion as it. All in favor.

7:40 Discussion SNG Events and Activities and Strategic Plan discussion Next steps.

Bob: Does anything stand out? The idea is that we are not making any final decisions tonight.

Alexis: We could focus on three items that were in the bottom two multiple times, and none, or very few, of the top two.

Marilyn: It seems like Garden Tour could survive on its own without SNG and without making it a major effort for Kerry, and let the people (volunteers) who love it and are part of it take the reins.

Doug: There are about a 100 people in attendance every year and that is a good turnout.

Marne: Gardeners love to go to these and people outside of Seward have heard of the event.

Alexis would like to see it actually be a fundraiser. Could we have a silent auction of high end floral arrangements?

Marilyn: Every event we do should have two goals; to communicate what SNG does, and a fundraising aspect to keep doing what we are doing.

Kerry Pat, Shell Collins, and Amy O are on the Garden Tour committee. Lisa doesn't understand why we have staff time on it or how it aides the organization.

Bob suggests that after the discussion tonight, we take some votes at next month's board meeting.

Jim: Have you considered doing a community survey?

Board: Yes, it was discussed in the last meeting about how to get the disengaged to actually do the survey. It could help if board members spoke with the community during events like NNO, Open Streets, and the Annual Meeting to get an informal survey, or have the community vote their bottom two at the Annual Meeting.

Another idea is an e-survey advertised in the Profile.

Lisa asked about ways to reduce Profile printing costs.

Marne: We are already at the lightest weight legally to send through Every Door Direct Mailing at USPS. The other option, a newsprint Profile would have to be delivered by kids in the neighborhood.

Peter: I don't think the Profile penetrates into the immigrant community. People in the Towers aren't getting it in English. Only older white people like it. I think we could use the money in better ways, find better ways of communicating with people in the Towers.

Lisa: There is inevitably someone in the family who reads English; someone in the family is reading it if looks interesting and professional and they read/translate it to those family members that don't speak English.

Marne: Mohamud from the board commented that the Star Tribune doesn't translate but someone from the family is translating for the elders every day because they want to know what's going on. He said people were aware of the Profile.

Peter: What about SCCA subsidizing the Profile?

Lisa: What about smaller businesses running smaller size ads for a lower price?

Marne: Then it gets to be 50% ads and 50% editorial. From what I understand, SCCA doesn't have the funds to underwrite us.

Marilyn: What if businesses run ads with coupons and see what comes back to them and if it's worth their ad.

Elina: Was there some conversation about Profile being available for people who pay membership dues?

Peter: What is the editorial to advertising percentages?

8:30 Neighborhoods and Community Relations Committees

Alexis: NCR is starting a six month public engagement process to develop policy, Neighborhoods 2020 Roadmap Work Groups. Is there someone with the time and interest to serve on one of the three committees? It is about shaping what the future of our neighborhoods will be. She will be send an email out to board.

Hannah's position with SLRJP needs to be filled. SLRJP meets the 3rd Monday of the month for 1 ½ hours. If you were to join, you can participate in training sessions. If you were interested in going beyond that there is training for facilitators. There are different sub committees you can participate in. If interested, talk to Hannah or Michele.

8:40 Staff reports

- **SNG Housing Coordinator**

Marilyn had a question about staff hours. If we have three board members going to CDC meetings and Doug, could our board members suffice and Doug be released, freeing some of his hours from attending the board meetings?

Doug: One thing Kerry suggested is that if there were a subgroup of the board interested in the program they could meet with me and discuss rather than taking up the full time at the board meeting.

Doug: It's a good point to see if there are more things CDC can do for renters.

Alexis: we have a new person, Bruce, attending the CDC meetings, who is engaged in getting renters involved

Marne: Armitage bonded with 3 other neighborhoods and got a fix-it fund because they had a Doug and the other ones had the money but didn't have the position. I don't think Prospect Park has a Doug position. Alexis, Marne, and Garret might be interested in joining the sub-group.

Marilyn is interested in a subgroup to discuss the Profile. (*Kerry: Put on agenda for next meeting further discussion for the activities and maybe wrap up by then.*)

- Community Coordinator Repot. No discussion.

(Note: Cam arrived at 8:50. No time for discussion. Will include his May newsletter online)

file:///C:/Users/SNG/Desktop/Cam%20Gordon%20May%20Newsletter.pdf

8:55 Wrap up and clean up. Bob adjourns the meeting. Alexis seconds.



Council Member Cam Gordon's Report to the Seward, May 23, 2018

Cam's Next Office Hours:

Monday, June 4, 9:30-11:00am, Birchwood Cafe

Cam Gordon

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Working for a Minneapolis where each of us has the freedom and opportunity to reach our individual potentials while caring for one another, improving our environment and promoting social well-being.

Focused not only on our immediate needs, but also on the future we want for ourselves, our children and for generations to come.

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- 1) 2018 Valuations
- 2) Mayor's State of City Address
- 3) Neighborhoods 2020
- 4) Renewable Electricity Resolution
- 5) Block Leader Training
- 6) Bicycle Advisory Committee Appointee
- 7) Small Business Team Hours in Ward 2
- 8) County Jail Contract
- 9) Tobacco 21
- 10) Comp Plan Open Hosue
- 11) Race Equity Committee
- 12) Bike Sharing - "Dockless" Bike Pilot
- 13) Openings on Boards and Commissions

- 1) Please join me at **Ward 2 Community Meeting on 2018 Valuations**. Many people in Ward 2 saw significant increases in the assessed value of their homes this year. To help understand and discuss this and its relation to possible property tax increase in the future and other issues, I will be convening a Community Meeting with the City Assessor on Valuations on **Wednesday, May 30 from 7-9pm at Matthews Park**.
- 2) The Mayor will be giving his first state of the City address on Thursday, **May 24** from 11:30am to 2:00pm at the Lundstrom Performing Arts Center at 1617 North 2nd Street.
- 3) The Neighborhood and Community Relations department reported back at the May 14 meeting of if the Public Health, Environment, Civil Rights and Community Engagement Committee on the community feedback about the Neighborhoods 2020 Roadmap and the committee is recommending the creation of 3 work groups focused on: 1) Community Engagement and City Departments; 2) Roles of the Neighborhood Community Engagement Commission and NRP Policy Board; and 3) Neighborhood Organizations.
- 4) The City Council unanimously passed the resolution I coauthored with Council Members Fletcher and Schroeder that commits the City to reaching goals of 100% renewable electricity for Minneapolis. The resolution, started by former Council Member Frey last year, commits us to using 100% renewable electricity for city government uses by 2025, and to reach 100% renewable electricity for the broader community by 2030. This builds on the work of our Climate Action Plan and includes a direction to our Sustainability staff to create an aggressive implementation plan for reaching this goal. For more information visit <https://lms.minneapolismn.gov/File/2018-00410>.
- 5) The 3rd precinct police are offering Block Leader Training **Monday June 11** from 6:30 – 8pm. Block clubs offer a great tool for crime prevention and community building. The training will help people make an impact on preventing crime and be prepared to work with neighbors and the police if there is a problem on your block. For more contact Karen.notsch@minneapolismn.gov.

- 6) With my recommendation, Emily Smoak has been approved as the next Ward 2 representative on the Bicycle Advisory Committee. This was a difficult decision because of another outstanding applicant who was also well qualified. Emily is a Longfellow Resident and professional transportation planner who currently works at the Minnesota Health Department. I am confident she will be a great addition to the group.
- 7) Our small business team will now be hosting community hours in Ward 2 at the East Lake Street Library every **Second Monday of the month**. Other on-going community library hours are held at the Central Library, second floor: 10am – 1pm, every other Tuesday; the Hosmer Library: 3 – 5pm, every third Wednesday; and the North Regional Library: 1 – 3pm, every fourth Thursday. The Small Business Team was established to help people successfully start, sustain, and grow businesses in Minneapolis and assist people in navigating City permitting and licensing processes, in connecting resources and getting answers to questions about regulations and requirements. <http://www.ci.minneapolis.mn.us/coordinator/SmallBusinessTeam/index.htm>
- 8) The City of Minneapolis, through the Minneapolis Police Department (MPD), contracts with Hennepin County, through the Hennepin County Sheriff's Office (HCSO), for use of the jail for booking and pre-trial detention of arrestees. In response to concerns about risk of deportation posed to residents who are arrested and turned over to the County Sheriff's office as part of our contract with the County to provide jail services for all Minneapolis Arrestees the Council has directed passed a motion directing the City Coordinator, in conjunction with MPD and the City Attorney's office, to seek amendments to the contract for jail services to include provisions that promote a separation between local law enforcement and federal immigration enforcement and protect the City's immigrant communities to the greatest extent that is consistent with federal law.
- 9) On Friday I expect the City Council to approve the ordinance amendment that will prohibit the sale of tobacco products to anyone who is under the age of 21.
- 10) There will be one more open house focused on the draft of the City's comprehensive plan held from 5:30-8pm Thursday, **May 31** at the Powderhorn Recreation Center, 3400 15th Ave. S. The plan, Minneapolis 2040, covers topics such as housing, job access, new building designs and street use. Please take some time to review the complete draft here <https://www.minneapolis2040.com/> You can find a printable version of some information, including land use maps of the Ward 2 area at <http://www.minneapolismn.gov/www/groups/public/@council/documents/policydocument/wcmsp-210263.pdf>
- 11) The Council has approved 13 appointees to serve on our first ever Racial Equity Community Advisory Committee and assist in developing and implementing a Racial Equity Action plan in the months ahead. Noel Gordon, from Prospect Park, will serve as the Ward 2 appointee to this group. Noel is pursuing a Master's degree in Public Policy and Business Administration at the University of Minnesota. I am confident he will be a great asset to the work of the Racial Equity Community Advisory Committee. To see the committee report and more visit <https://ims.minneapolismn.gov/MarkedAgenda/COW/466>.
- 12) The Council has amended our Bike Sharing ordinance and contract with Nice Ride Minnesota to allow them to test and phase in a new "dockless" bike sharing model this summer for full implementation next year I worked to ensure that that the service would be available throughout the city and that the ability to rent a bike would not depend on a smart phone application. You can find their business plan at https://www.niceridemn.org/_asset/jymx07/Revised-NRM-Business-Plan-Update043018.pdf
- 13) A number of board and commission positions are open for City Council and mayor appointments this fall. Visit <http://www.minneapolismn.gov/boards/openings/index.htm> for more information and to apply.