

Community Building **Feb 2nd, 2017**

Attendees: Kerry Cashman, Ashley Freitag, Marilyn Matheny, Bob Friddle, Diann Anders, Hannah Epstein, Allison Beech (Northern Clay Center) and Sara Wagner

Signs /poster and story idea: Sara Wagner proposed to start a new campaign in the neighborhood that would be a combination of signs in business windows, lawn signs and interviews with residents. The idea would be to promote this thru Instagram and Facebook. The project would be “We are Seward” with an eye to showing the diversity of all of Seward. The lawn sign would say something like “We are Seward—Everyone Welcome here” plus a graphic. The Community Building committee had already been talking about an inclusive lawn sign and this fits right in with our plans. Sara will connect with Peter Fleck to work within our online resources. The interviews with residents would be similar to the “Humans of New York” campaign and would be about all of Seward. The rollout will be presented in the March Profile.

CAIR support (idea from Ann Gilbert) Ann Gilbert emailed that she is volunteering as a hospitality person for CAIR and wanted to share the opportunity with the committee.

Seward Walks: The History Committee wanted us to pick a date for the Franklin Walk, they also suggested we pick a non Wednesday date so that we had a few walks on other days of the week. Kerry will connect with Alexis and Mike to see if we want to host an Environment focus walk.

Danish ad idea: We looked at an ad that has been circulating Facebook. We are interested in including something like this in an neighborhood event.
<http://www.sunnyskyz.com/happy-videos/5618/This-Powerful-Ad-From-Denmark-Places-People-In-Boxes-Then-The-Boxes-That-Divide-Us-Slowly-Disappear>

School East African event: Seward Montessori School is hosting an East African all school event and we discussed if there was a role for SNG. Kerry and Faisal will meet with Mary Delander to see if this would be appropriate for the Seward Weavers. Event is May 12th.

Northern Clay Center: Allison reported that Northern Clay is working hard to be accessible to the community in the Seward Towers and in general to the community. They are developing a weekend class for kids that will be very low cost.

Next Meeting: March 2nd 5:30 PM at Matthews Park